

Thank you for your interest in our services. In order to prepare a customized program that meets the unique needs of your group, please complete the following Pre-Meeting Application. Your responses will help us gain a better understanding of your organization and ensure that we deliver the most valuable content possible.

- 1. What is the name of your organization and what does it do?
- 2. What is the primary objective of your upcoming meeting or event?
- 3. What is the theme or focus of your meeting or event?
- 4. Who is your target audience? Please describe their demographics and any specific challenges they may face.
- 5. What are the key challenges or issues facing your organization or industry?
- 6. What specific topics or areas of expertise would you like us to cover during the program?
- 7. How much time will be allotted for the program and what is the preferred format (keynote, workshop, panel discussion, etc.)?

- 8. Who are the other speakers at your event and what topics will they be covering?
- 9. Are there any specific materials or resources that you would like us to provide (handouts, slides, etc.)?
- 10. Please provide any additional information about your organization or event that you feel would be valuable for us to know.

Thank you for taking the time to complete this Pre-Meeting Application. We look forward to working with you to deliver an engaging and informative program that exceeds your expectations.